

GREENPEACE

DETOX  CATWALK

THE DETOX CATWALK

IT'S TIME TO FIND OUT WHICH CLOTHING
COMPANIES ARE ON THE PATH TO
DELIVERING TOXIC-FREE FASHION.



Detox: How Fashion Is Cleaning Up Its... ⋮

F A S H I O N



Over the past three years, hundreds of thousands of activists, fashionistas, bloggers and consumers came together to call for fashion without pollution. From record-breaking strip teases to social media storms, people power brought about Detox commitments from 18 major fashion companies. Take a [look down the runway](#) at the story so far.

Now we are able to see who is delivering on their commitments, and who is holding us back with nothing more than ineffective paper commitments and greenwashed promises.

Explore the Detox Catwalk to find out which companies are leading a transparency revolution across their supply chains, which have gone above and beyond to eliminate hazardous chemicals from their clothes and which companies are trying to get away with doing the bare minimum.

Detox Leaders - Detox committed companies leading the industry towards a toxic-free future with credible timelines, concrete actions and on-the-ground implementation.

Greenwashers – Detox committed companies that are so far failing to walk the talk and take individual corporate responsibility for their hazardous chemical pollution

Detox Losers – Uncommitted toxic addicts that refuse to take responsibility for their toxic trail and have yet to make a credible, individual Detox commitment.